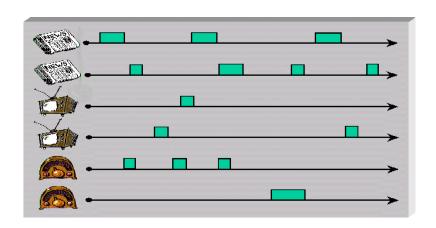
# Information Retrieval and Extraction

Berlin Chen 2008





(Picture from the TREC web site)

#### Textbook and References

#### Textbook

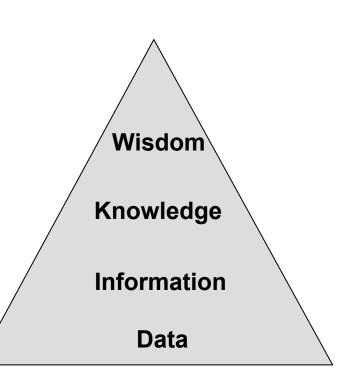
- Christopher D. Manning, Prabhakar Raghavan and Hinrich Schütze, *Introduction to Information Retrieval*, Cambridge University Press. 2008
- R. Baeza-Yates and B. Ribeiro-Neto. *Modern Information Retrieval*. Addison Wesley Longman, 1999

#### References

- D. A. Grossman, O. Frieder, *Information Retrieval: Algorithms and Heuristics*, Springer. 2004
- W. B. Croft and J. Lafferty (Editors). Language Modeling for Information Retrieval. Kluwer-Academic Publishers, July 2003
- I. H. Witten, A. Moffat, and T. C. Bell. *Managing Gigabytes:* Compressing and Indexing Documents and Images. Morgan Kaufmann Publishing, 1999
- C. Manning and H. Schutze. Foundations of Statistical Natural Language Processing. MIT Press, 1999

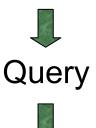
### Motivation (1/2)

- Information Hierarchy
  - Data
    - The raw material of information
  - Information
    - Data organized and presented by someone
  - Knowledge
    - Information read, heard or seen and understood
  - Wisdom
    - Distilled and integrated knowledge and understanding



### Motivation (2/2)

- User information need
  - Find all docs containing information on college tennis teams which:
    - (1) are maintained by a USA university and
    - (2) participate in the NCAA tournament
    - (3) National ranking in last three years and contact information



Emphasis is on the retrieval of information (not data)

Search engine/IR system

#### Information Retrieval

- Deal with the representation, storage, organization of, and access to information items (such as documents)
- Focus is on the user information need
  - Information about a subject or topic
  - Semantics is frequently loose
  - Small errors are tolerated
- Handle natural language text (or free text) which is not always well structured and could be semantically ambiguous

#### **Data Retrieval**

- Determine which document of a collection contain the keywords in the user query
- Retrieve all objects (attributes) which satisfy clearly defined conditions in a regular expression or a relational algebra expression
  - Which documents contain a set of keywords (attributes) in some specific fields?
  - Well defined semantics & structures
  - A single erroneous object implies failure!

#### IR system

- Interpret contents of information items (documents)
- Generate a ranking (i.e., a ranked list of documents)
  which reflects relevance
- Notion of relevance is most important

### IR at the Center of the Stage

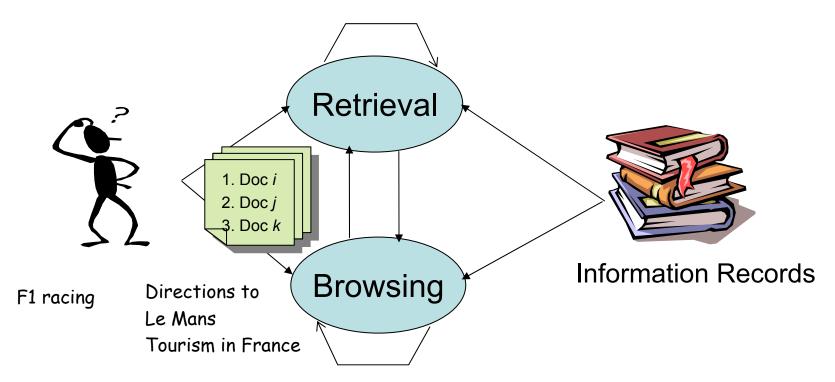
- IR in the last 20 years:
  - Modelng, classification, clustering, filtering
  - User interfaces and visualization
  - Systems and languages
- WWW environment (90~)
  - Universal repository of knowledge and culture
  - Without frontiers: free universal access
  - Lack of well-defined data model

#### **IR Main Issues**

- The effective retrieval of relevant information affected by
  - The user task
  - Logical view of the documents

#### The User Task

- Translate the information need into a query in the language provided by the system
  - A set of words conveying the semantics of the information need
- Browse the retrieved documents

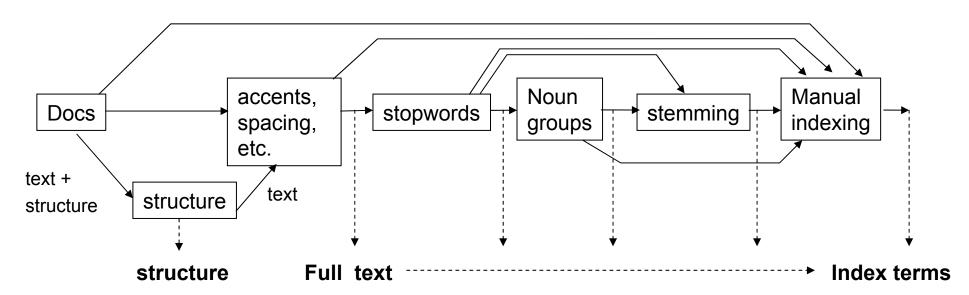


# Logical View of the Documents (1/2)

- A full text view (representation)
  - Represent document by its whole set of words
    - Complete but higher computational cost
- A set of index terms by a human subject
  - Derived automatically or generated by a specialist
    - Concise but may poor
- An intermediate representation with feasible text operations

# Logical View of the Documents (2/2)

- Text operations
  - Elimination of stop-words (e.g. articles, connectives, ...)
  - The use of stemming (e.g. tense, ...)
  - The identification of noun groups
  - Compression ....
- Text structure (chapters, sections, ...)



#### Different Views of the IR Problem

- Computer-centered (commercial perspective)
  - Efficient indexing approaches
  - High-performance matching ranking algorithms

- Human-centered (academic perceptive)
  - Studies of user behaviors
  - Understanding of user needs

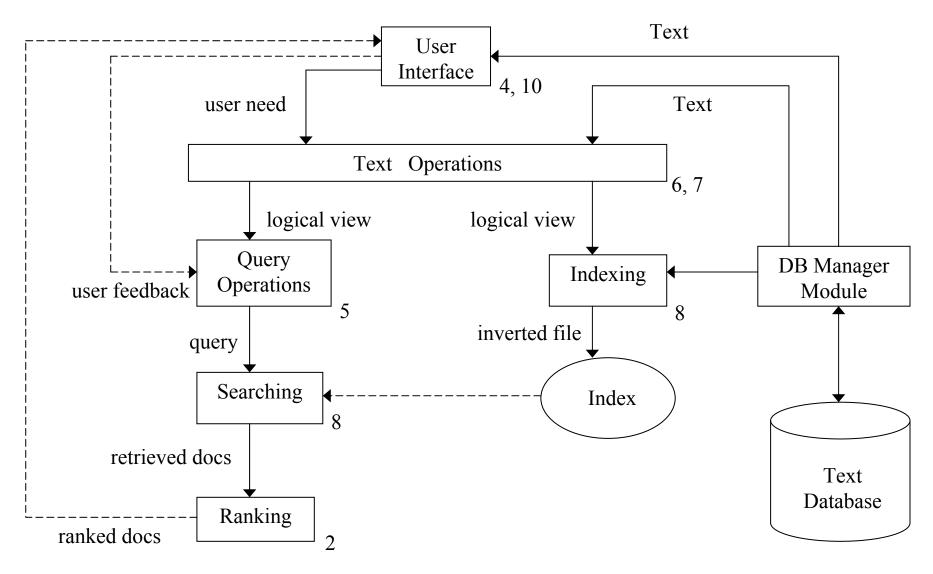
Library science psychology

••••

### IR for Web and Digital Libraries

- Questions should be addressed
  - Still difficult to retrieve information relevant to user needs
  - Quick response is becoming more and more a pressing factor (Precision vs. Recall)
  - The user interaction with the system (HCI, Human Computer Interaction)
- Other concerns
  - Security and privacy
  - Copyright and patent

### The Retrieval Process (1/2)



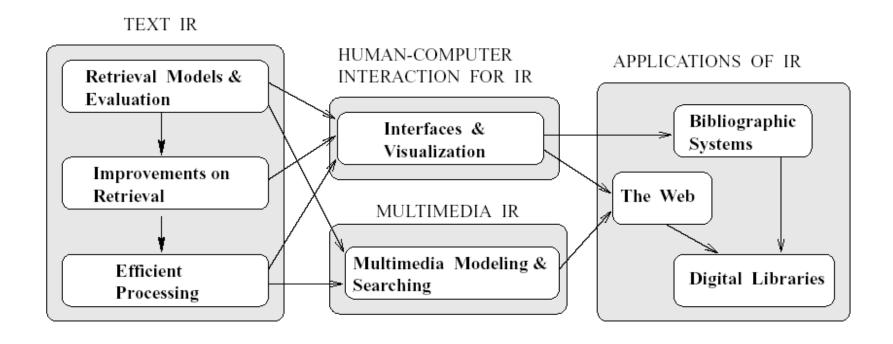
### The Retrieval Process (2/2)

- In current retrieval systems
  - Users almost never declare his information need
    - Only a short queries composed few words (typically fewer than 4 words)
  - Users have no knowledge of the text or query operations

Poor formulated queries lead to poor retrieval!

### Major Topics (1/2)

#### Four Main Topics

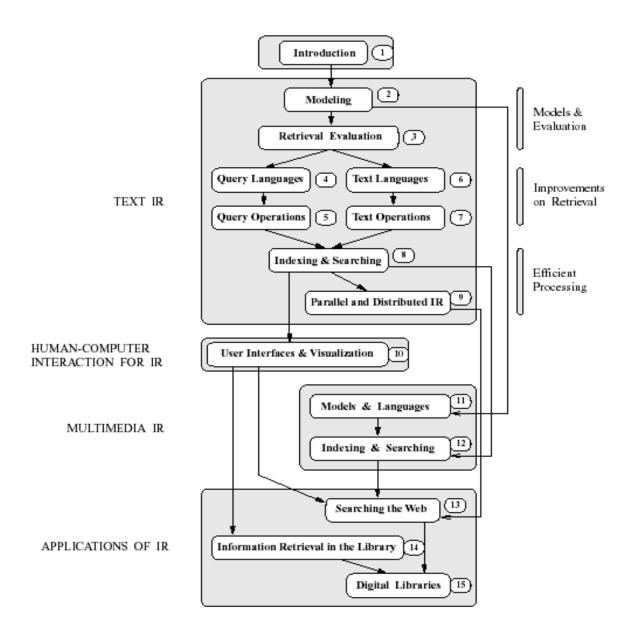


**Figure 1.4** Topics which compose the book and their relationships.

### Major Topics (2/2)

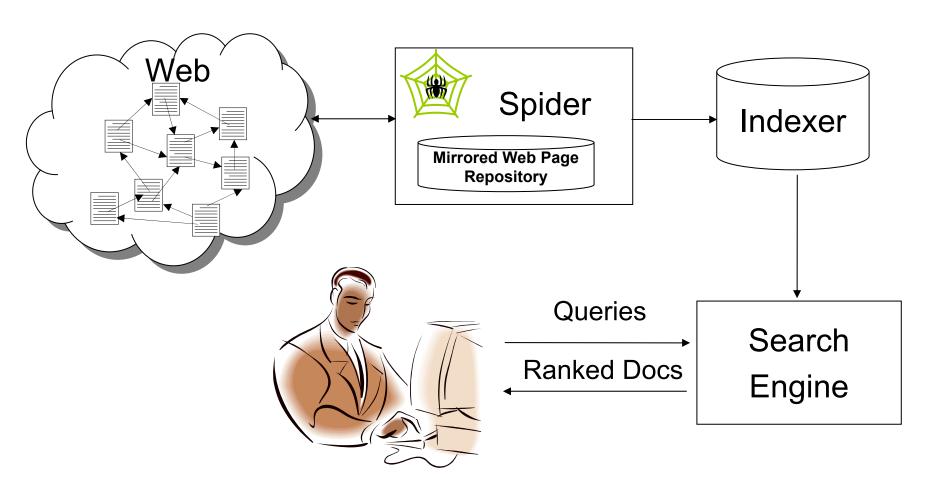
- Text IR
  - Retrieval models, evaluation methods, indexing
- Human-Computer Interaction (HCI)
  - Improved user interfaces and better data visualization tools
- Multimedia IR
  - Text, speech, audio and video contents
  - Multidisciplinary approaches
  - Can multimedia be treated in a unified manner?
- Applications
  - Web, bibliographic systems, digital libraries

### **Textbook Topics**



# Text Information Retrieval (1/4)

Internet searching engine



### Text Information Retrieval (2/4)

http://www.google.com



### Text Information Retrieval (3/4)

http://www.openfind.com.tw (Service is No Longer Available)

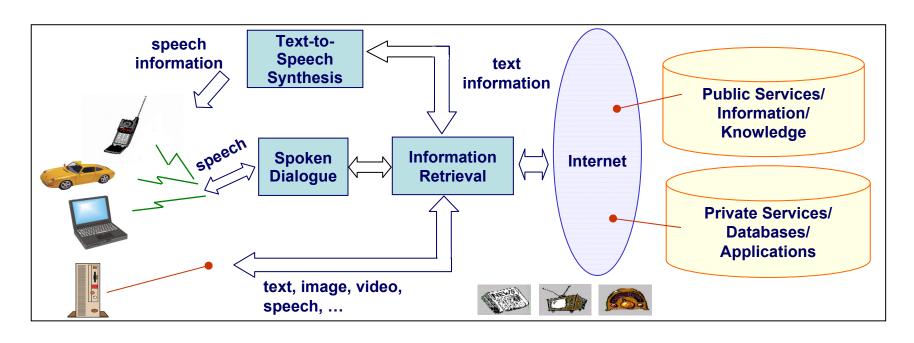


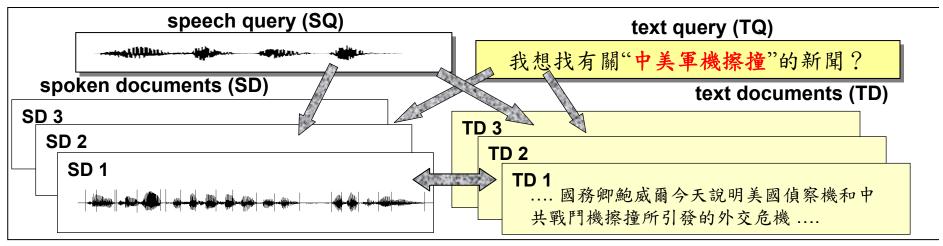
### Text Information Retrieval (4/4)

http://www.baidu.com



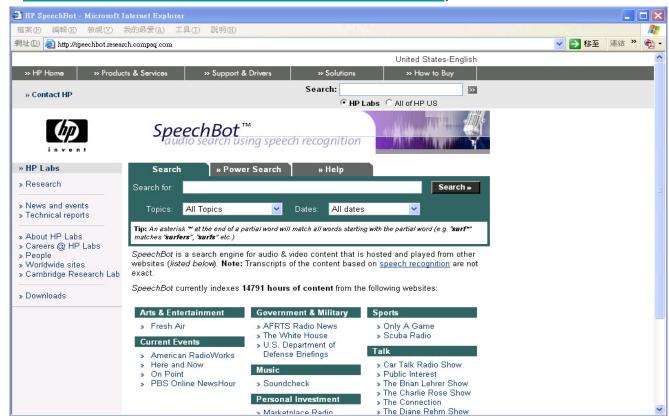
### Speech Information Retrieval (1/4)





# Speech Information Retrieval (2/4)

- HP Research Group Speechbot System (Service is No Longer Available)
  - Broadcast news speech recognition, Information retrieval, and topic segmentation (SIGIR2001)
  - Currently indexes 14,791 hours of content (2004/09/22, http://speechbot.research.compaq.com/)

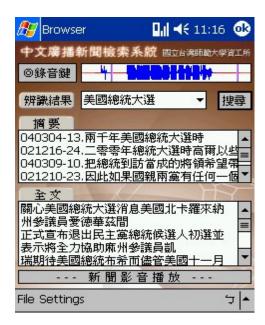


### Speech Information Retrieval (3/4)

Speech Summarization and Retrieval

翰入聲音問句:"請幫我查總統府升旗典禮"





中文影音多媒體資訊檢索雞形展示系統。

### Speech Information Retrieval (4/4)

Speech Organization



L.-S. Lee and B. Chen, "Spoken Document Understanding and Organization,"
 IEEE Signal Processing Magazine 22(5), pp. 42-60, Sept. 2005

# Visual Information Retrieval (1/4)

#### Content-based approach

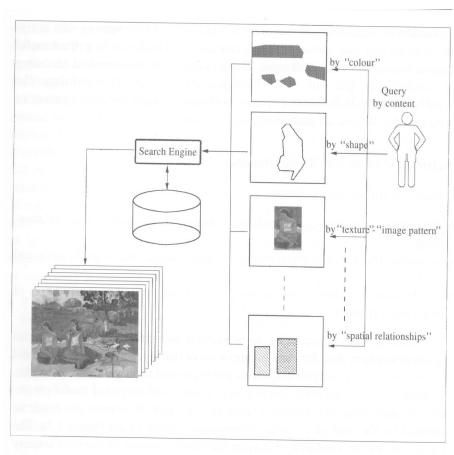
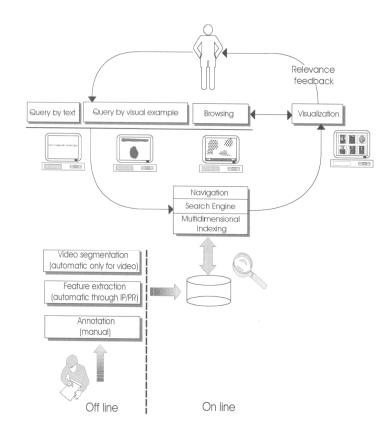


Figure 1.2 Different types of query by example.



**Figure 1.5** Sketch of a new-generation visual information retrieval system for video.

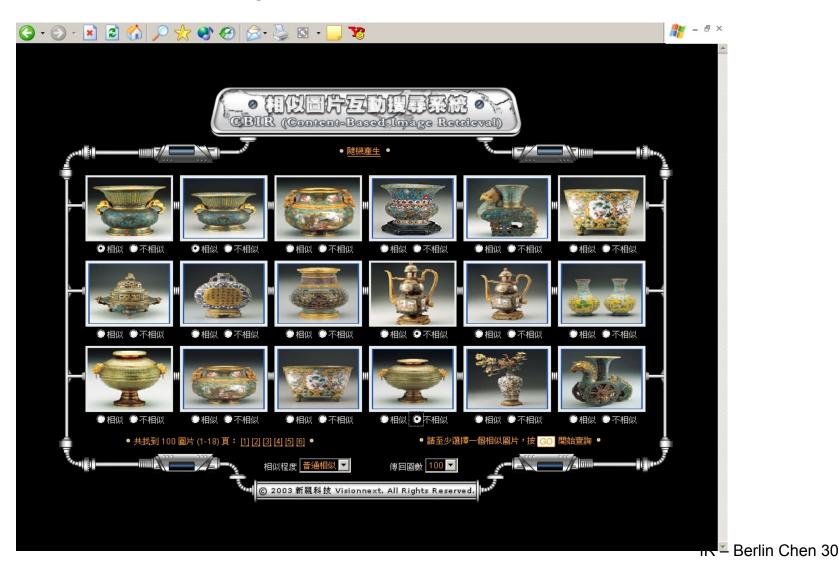
### Visual Information Retrieval (2/4)

Images with Texts (Metadata)



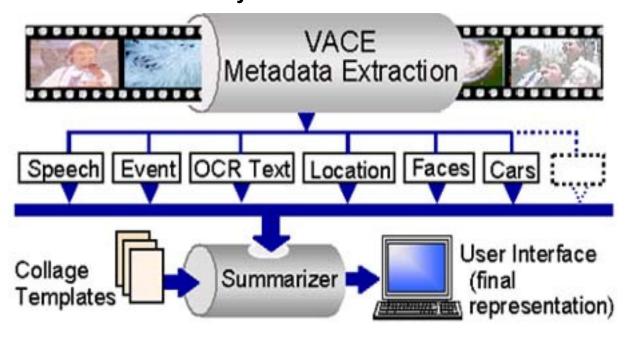
### Visual Information Retrieval (3/4)

Content-based Image Retrieval

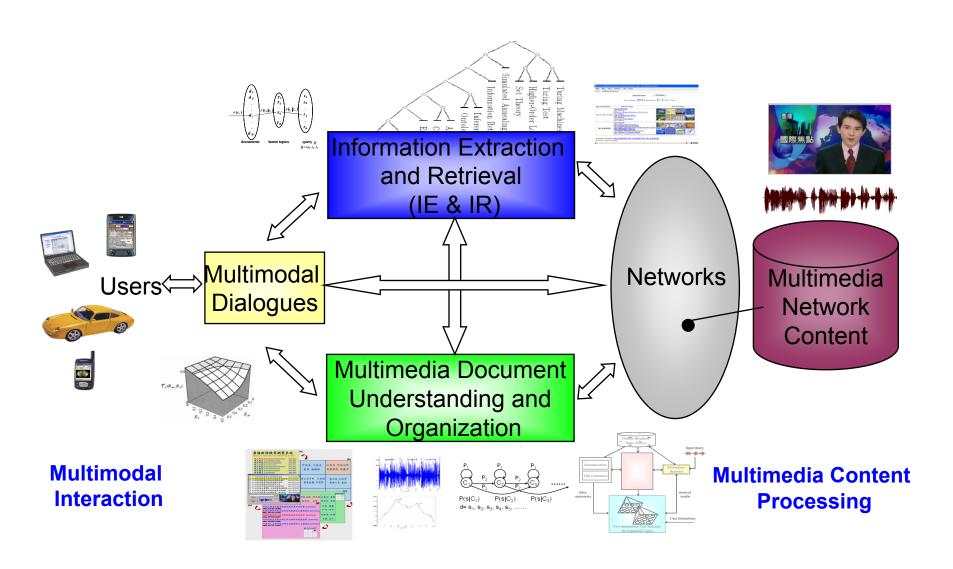


### Visual Information Retrieval (4/4)

#### **Video Analysis and Content Extraction**



#### Scenario for Multimedia information access



#### Other IR-Related Tasks

- Information filtering and routing
- Term/Document categorization
- Term/Document clustering
- Document summarization
- Information extraction
- Question answering
- Crosslingual information retrieval
- •

#### **Document Summarization**

#### Audience

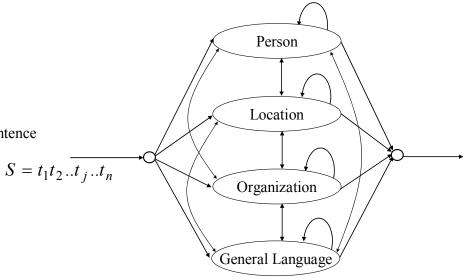
- Generic summarization
- User-focused summarization
  - Query-focused summarization
  - Topic-focused summarization

#### Function

- Indicative summarization
- Informative summarization
- Extracts vs. abstracts
  - Extract: consists wholly of portions from the source
  - Abstract: contains material which is not present in the source
- Output modality
  - Speech-to-text summarization
  - Speech-to-speech summarization
- Single vs. multiple documents

#### Information Extraction

- E.g., Named-Entity Extraction
  - NE has it origin from the Message Understanding Conferences (MUC) sponsored by U.S. DARPA program
    - Began in the 1990's
    - Aimed at extraction of information from text documents
    - Extended to many other languages and spoken documents (mainly broadcast news)
  - Common approaches to NE
    - Rule-based approach
    - Model-based approach Sentence
    - Combined approach



#### Cross-lingual Information Retrieval

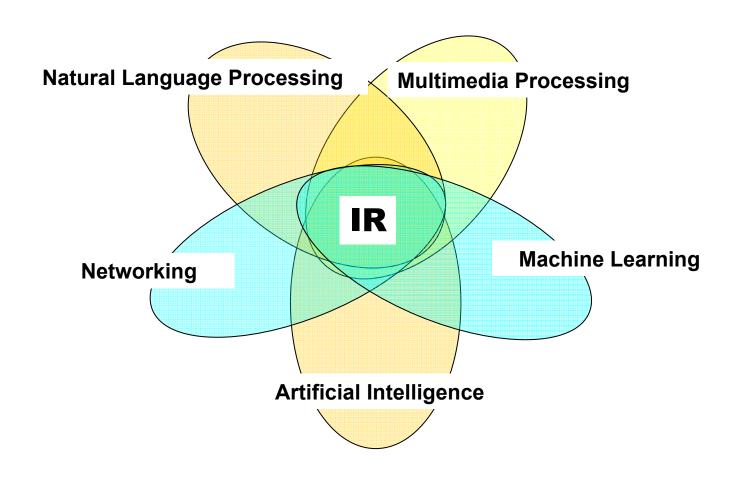
- E.g., Automatic Term Translation
  - Discovering translations of unknown query terms in different languages

 E.g., The Live Query Term Translation System (LiveTrans) developed at Academia Sinica/by Dr. Chien Lee-Feng



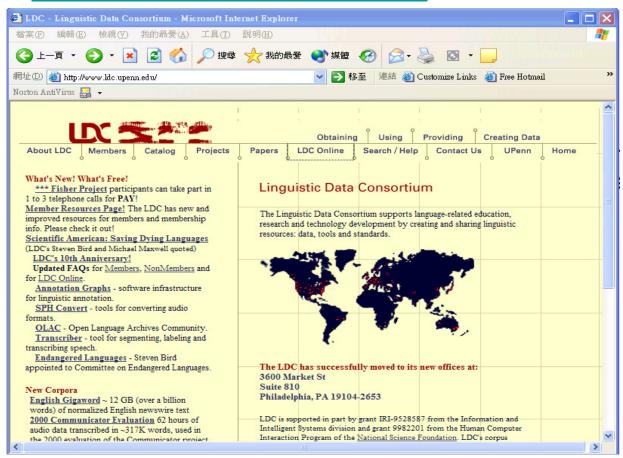
Dictionary Lookup:Unavailable!

# Multidisciplinary Approaches



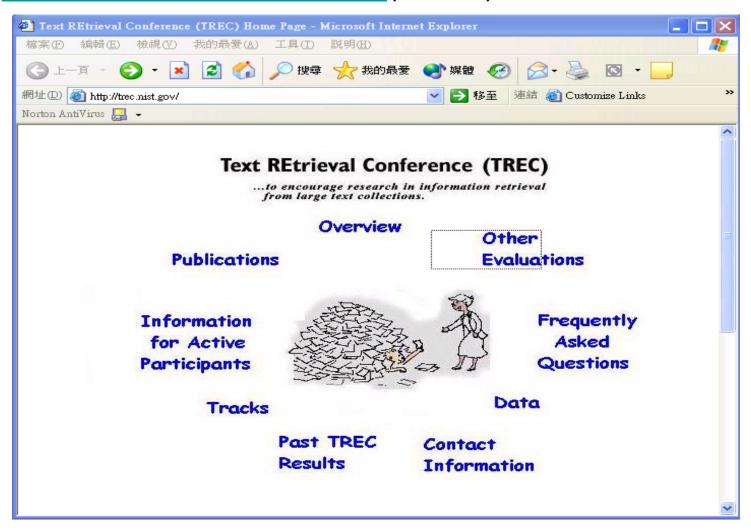
#### Resources

- Corpora (Speech/Language resources)
  - Refer speech waveforms, machine-readable text, dictionaries, thesauri as well as tools for processing them
    - LDC Linguistic Data Consortium



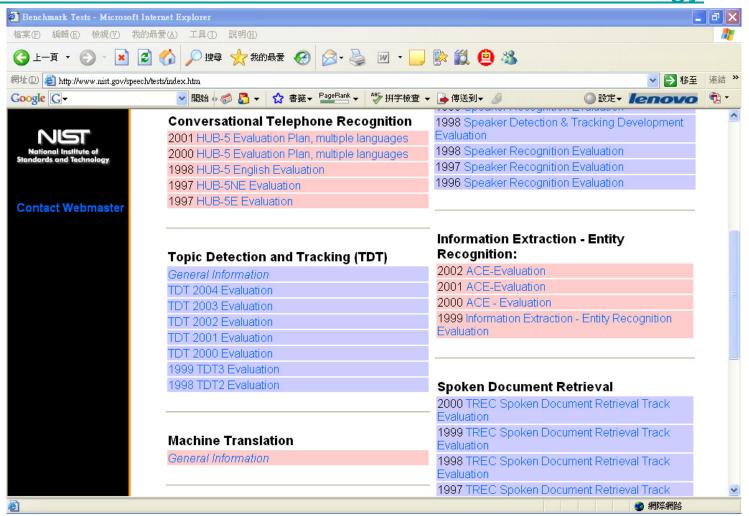
#### Contests (1/2)

Text REtrieval Conference (TREC)



### Contests (2/2)

US National Institute of Standards and Technology



#### Conferences/Journals

#### Conferences

- ACM Annual International Conference on Research and Development in Information Retrieval (SIGIR)
- ACM Conference on Information Knowledge Management (CIKM)
- **—** ...

#### Journals

- ACM Transactions on Information Systems (TOIS)
- ACM Transactions on Asian Language Information Processing (TALIP)
- Information Processing and Management (IP&M)
- Journal of the American Society for Information Science (JASIS)
- **–** ...

# **Tentative Topic List**

### Grading (Tentative)

Midterm (or Final): 20%

Homework/Projects: 50%

Presentation: 20%

Attendance/Other: 10%

• TA: 羅永典同學

E-mail: g96470198@csie.ntnu.edu.tw

- Tel: 29322411ext 208 (資工系208室)