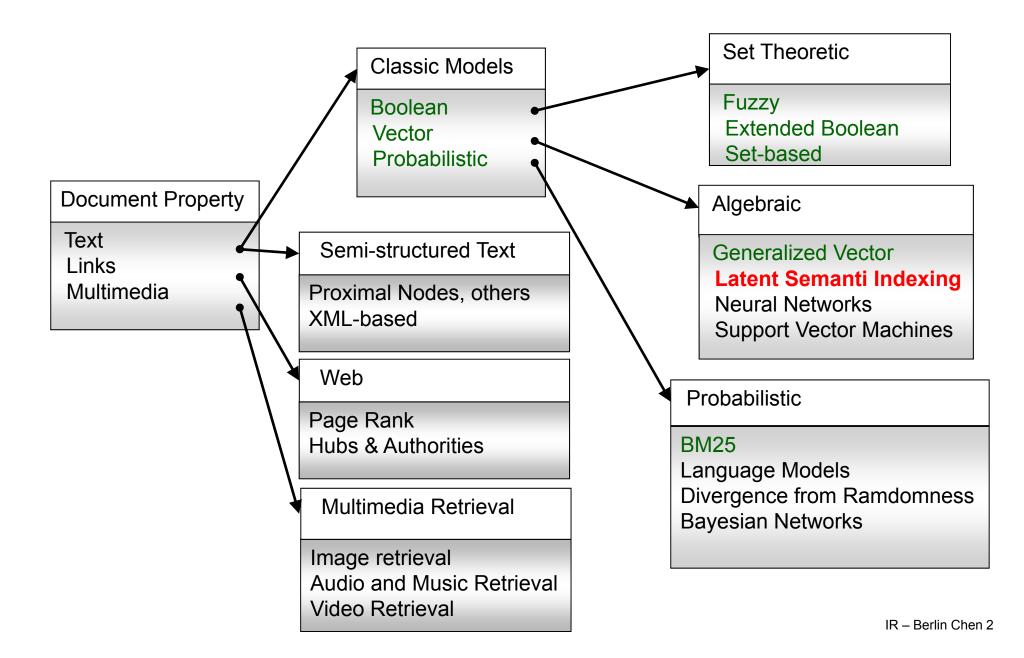
Latent Semantic Analysis

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References:

- 1. G.W.Furnas, S. Deerwester, S.T. Dumais, T.K. Landauer, R. Harshman, L.A. Streeter, K.E. Lochbaum, "Information Retrieval using a Singular Value Decomposition Model of Latent Semantic Structure," SIGIR1988
- 2. J.R. Bellegarda, "Latent semantic mapping," IEEE Signal Processing Magazine, September 2005
- 3. T. K. Landauer, D. S. McNamara, S. Dennis, W. Kintsch (eds.), *Handbook of Latent Semantic Analysis*, Lawrence Erlbaum, 2007
- 4. Modern Information Retrieval, Chapter 3

Taxonomy of Classic IR Models

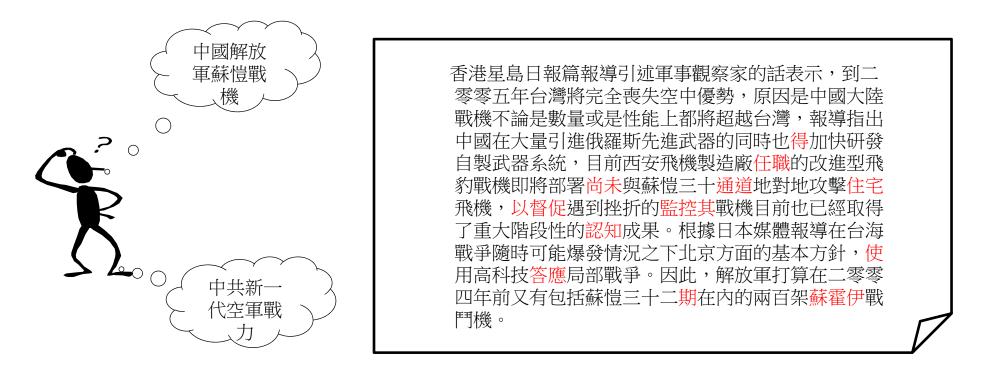


Classification of IR Models Along Two Axes

- Matching Strategy
 - Literal term matching (matching word patterns between the query and documents)
 - E.g., Vector Space Model (VSM), Language Model (LM)
 - Concept matching (matching word meanings between the query and documents)
 - E.g., Latent Semantic Analysis (LSA), Probabilistic Latent Semantic Analysis (PLSA), Latent Dirichlet Allocation (LDA), Word Topic Model (WTM)
- Learning Capability
 - Term weighting, query expansion, document expansion, etc.
 - E.g., Vector Space Model, Latent Semantic Indexing
 - Most models are based on linear algebra operations
 - Solid theoretical foundations (optimization algorithms)
 - E.g., Language Model, Probabilistic Latent Semantic Analysis, Latent Dirichlet Allocation, Word Topic Model
 - Most models also belong to the language modeling (LM) approach

Two Perspectives for IR Models (cont.)

• Literal Term Matching vs. Concept Matching



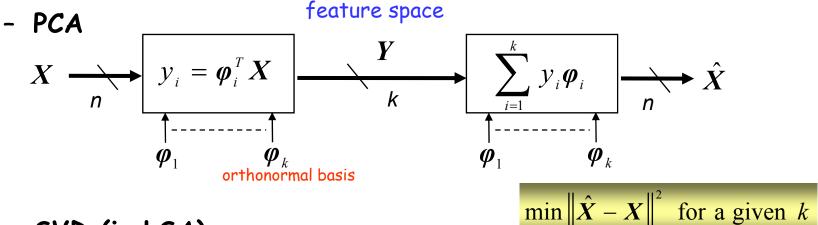
 There are usually many ways to express a given concept, so literal terms in a user's query may not match those of a relevant document

Latent Semantic Analysis (LSA)

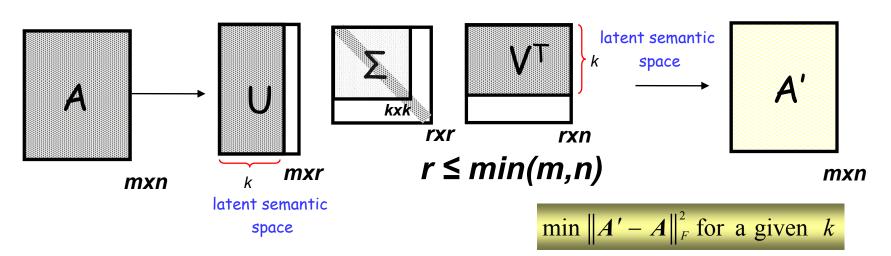
- Also called Latent Semantic Indexing (LSI), Latent Semantic Mapping (LSM), or Two-Mode Factor Analysis
 - Three important claims made for LSA
 - The semantic information can derived from a word-document co-occurrence matrix
 - The **dimension reduction** is an essential part of its derivation
 - Words and documents can be represented as points in the Euclidean space
 - LSA exploits the meanings of words by removing "noise" that is present due to the variability in word choice
 - Namely, synonymy and polysemy that are found in documents

LSA: Schematic Representation

Dimension Reduction and Feature Extraction



- SVD (in LSA)



LSA: Balancing Two Opposing Effects

- First, *k* should be large enough to allowing fitting all the (semantic) structure in the real data
- Second, k should be small enough to allow filtering out the non-relevant representational details (which are present in the conventional index-term based representation)

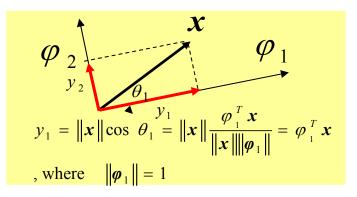
Therefore, as will be seen shortly, LSA provides a mechanism for elimination of noise (presented in index-based representations) and removal of redundancy.

LSA: An Example

- Singular Value Decomposition (SVD) used for the worddocument matrix
 - A least-squares method for dimension reduction

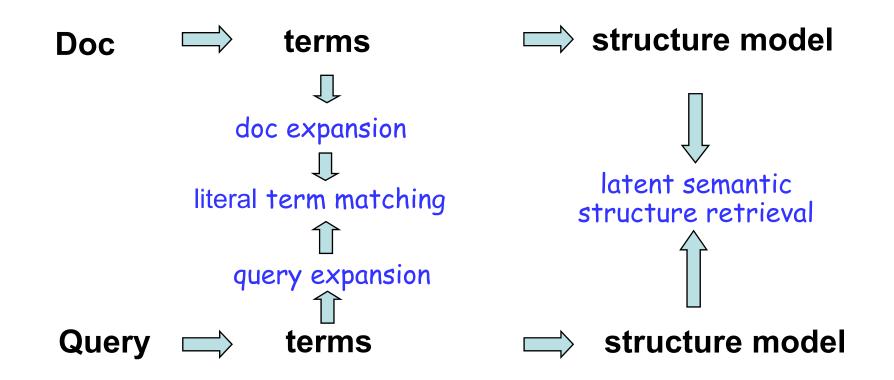
| | Term 1 | Term 2 | Term 3 | Term 4 |
|------------|----------|-----------|---------|-------------|
| Query | user | interface | Seruphb | |
| Document 1 | user | interface | HCI | interaction |
| Document 2 | dines Sh | | HCI | interaction |

Projection of a Vector x:



LSA: Latent Structure Space

• Two alternative frameworks to circumvent vocabulary mismatch



LSA: Another Example (1/2)

Titles

- c1: Human machine interface for Lab ABC computer applications
- c2: A survey of user opinion of computer system response time
- c3: The EPS user interface management system
- c4: System and human system engineering testing of EPS
- c5: Relation of user-perceived response time to error measurement
- m1: The generation of random, binary, unordered trees
- m2: The intersection graph of paths in trees
- m3: Graph minors IV: Widths of trees and well-quasi-ordering
- m4: Graph minors: A survey

Terms

Documents

| | | c1 | c2 | c3 | c4 | c5 | m1 | m2 | m3 | m4 |
|-----|-----------|----|----|----|----|----|----|----|----|----|
| 1. | human | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| 2. | interface | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| 3. | computer | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 4. | user | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 0 |
| 5. | system | 0 | 1 | 1 | 2 | 0 | 0 | 0 | 0 | 0 |
| 6. | response | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| 7. | time | 0 | I | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| 8. | EPS | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 |
| 9. | survey | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| 10. | trees | 0 | 0 | 0 | 0 | 0 | 1 | 1 | I | 0 |
| 11. | graph | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 1 |
| 12. | minors | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 |

LSA: Another Example (2/2)

2-D Plot of Terms and Docs from Example

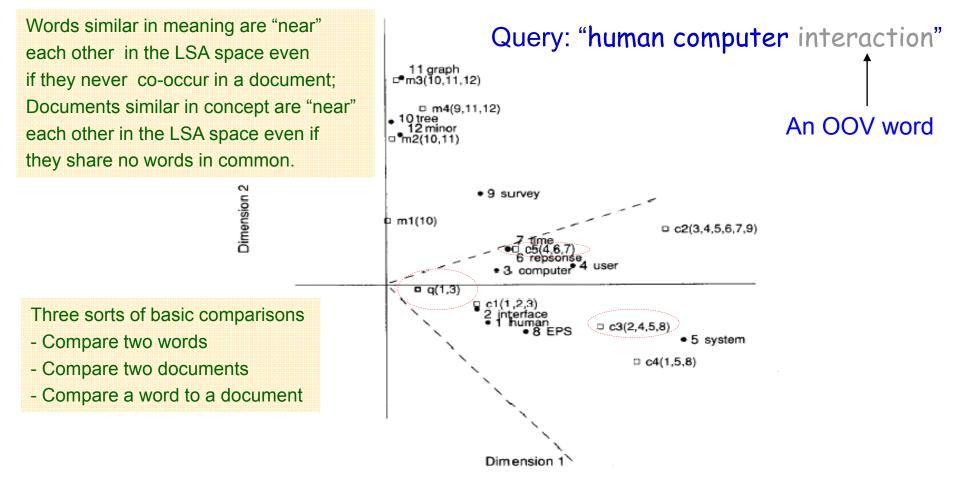
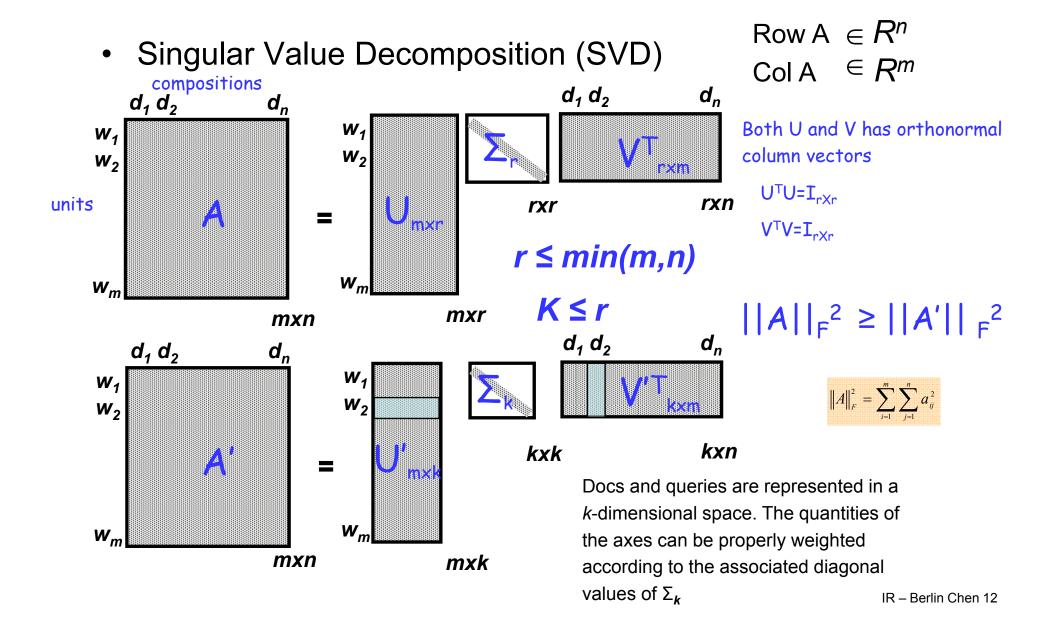


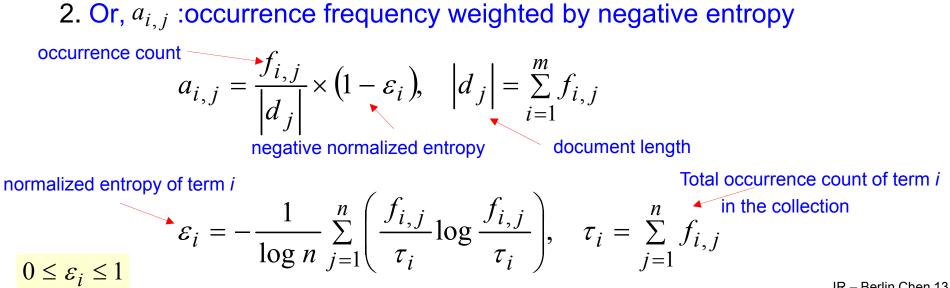
FIG. 1. A two-dimensional plot of 12 Terms and 9 Documents from the sampe TM set. Terms are represented by filled circles. Documents are shown as open squares, and component terms are indicated parenthetically. The query ("human computer interaction") is represented as a pseudo-document at point q. Axes are scaled for Document-Document or Term-Term comparisons. The dotted cone represents the region whose points are within a cosine of .9 from the query q. All documents about human-computer (c1-c5) are "near" the query (i.e., within this cone), but none of the graph theory documents (m1-m4) are nearby. In this reduced space, even documents c3 and c5 which share no terms with the query are near it.

LSA: Theoretical Foundation (1/10)



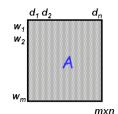
LSA: Theoretical Foundation (2/10)

- "term-document" matrix A has to do with the co-occurrences ulletbetween terms (or units) and documents (or compositions)
 - Contextual information for words in documents is discarded
 - "bag-of-words" modeling
- **Feature extraction** for the entities $a_{i,j}$ of matrix A ۲ 1. Conventional *tf-idf* statistics



LSA: Theoretical Foundation (3/10)

- Singular Value Decomposition (SVD)
 - $A^{T}A$ is symmetric $n_{x}n$ matrix
 - All eigenvalues λ_i are nonnegative real numbers

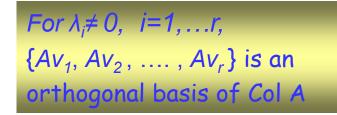


$$\lambda_1 \geq \lambda_2 \geq \dots \geq \lambda_n \geq 0$$
 $\Sigma^2 = diag(\lambda_1, \lambda_1, \dots, \lambda_n)$

• All eigenvectors v_i are orthonormal ($\in \mathbb{R}^n$)

$$V = \left[v_{1} v_{2} \dots v_{n} \right] \qquad v_{j}^{T} v_{j} = 1 \qquad \left(V^{T} V = I_{nxn} \right)$$

- Define singular values: sigma $\sigma_j = \sqrt{\lambda_j}, j = 1,...,n$
 - As the square roots of the eigenvalues of $A^{T}A$
 - As the lengths of the vectors Av_1 , Av_2 , ..., Av_n



$$\sigma_{1} = \left\| Av_{1} \right\|$$

$$\sigma_{2} = \left\| Av_{2} \right\|$$

$$\left\| Av_{i} \right\|^{2} = v_{i}^{T} A^{T} Av_{i} = v_{i}^{T} \lambda_{i} v_{i} = \lambda_{i}$$

$$\Rightarrow \left\| Av_{i} \right\| = \sigma_{i}$$
....

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LSA: Theoretical Foundation (4/10)

- { $Av_1, Av_2, ..., Av_r$ } is an orthogonal basis of Col A $Av_i \bullet Av_j = (Av_i)^T Av_j = v_i^T A^T Av_j = \lambda_j v_i^T v_j = 0$
 - Suppose that A (or $A^T A$) has rank $r \leq n$

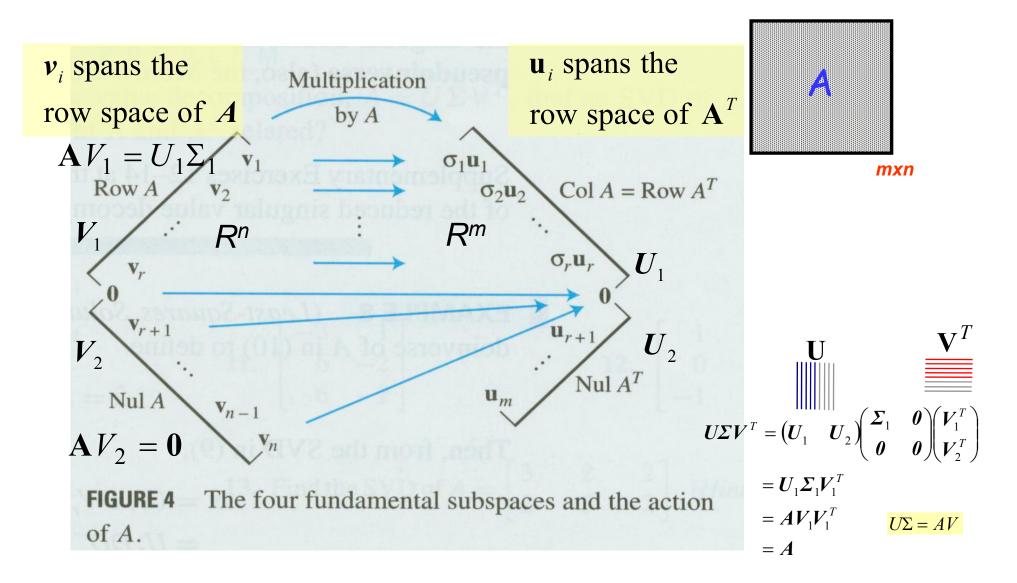
$$\lambda_1 \geq \lambda_2 \geq \ldots \geq \lambda_r > 0, \ \ \lambda_{r+1} = \lambda_{r+2} = \ldots = \lambda_n = 0$$

- Define an orthonormal basis $\{u_1, u_2, ..., u_r\}$ for Col A

 $u_{i} = \frac{1}{\|Av_{i}\|} Av_{i} = \frac{1}{\sigma_{i}} Av_{i} \Rightarrow \sigma_{i}u_{i} = Av_{i}$ $U \text{ is also an orthonormal matrix} \Rightarrow \begin{bmatrix} u_{1} u_{2} \dots u_{r} \end{bmatrix} \Sigma_{r} = A \begin{bmatrix} v_{1} v_{2} & v_{r} \end{bmatrix}$ $(mxr) \quad \text{Known in advance}$ $\text{Extend to an orthonormal basis } \{u_{1}, u_{2}, \dots, u_{m}\} \text{ of } R^{m}$ $\Rightarrow \begin{bmatrix} u_{1} u_{2} \dots u_{r} \dots u_{m} \end{bmatrix} \Sigma = A \begin{bmatrix} v_{1} v_{2} \dots v_{r} \end{bmatrix} \qquad \|A\|_{F}^{2} = \sum_{i=1}^{m} \sum_{j=1}^{n} a_{ij}^{2}$ $\Rightarrow U\Sigma = AV \Rightarrow U\Sigma V^{T} = AVV^{T}$

 $\Rightarrow A = U\Sigma V_{[\Sigma_{m\times n} = \begin{pmatrix} \Sigma_r & \mathbf{0}_{r\times(n-r)} \\ \mathbf{0}_{(m-r)\times r} & \mathbf{0}_{(m-r)\times(n-r)} \end{pmatrix}}^T I_{n\times n} ? \qquad ||A||_F^2 = \sigma_1^2 + \sigma_2^2 + \ldots + \sigma_r^2 ?$ IR - Berlin Chen 15

LSA: Theoretical Foundation (5/10)



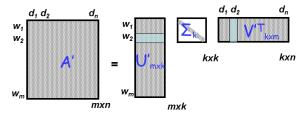
LSA: Theoretical Foundation (6/10)

- Additional Explanations
 - Each row of U is related to the projection of a corresponding row of A onto the basis formed by columns of V

 $A = U\Sigma V^{T}$

 $\Rightarrow AV = U\Sigma V^T V = U\Sigma \quad \Rightarrow \quad U\Sigma = AV$

- the *i*-th entry of a row of U is related to the projection of a corresponding row of A onto the *i*-th column of V
- Each row of V is related to the projection of a corresponding row of A^T onto the basis formed by U
 - $A = U\Sigma V^{T}$ $\Rightarrow A^{T}U = (U\Sigma V^{T})^{T}U = V\Sigma U^{T}U = V\Sigma$ $\Rightarrow V\Sigma = A^{T}U$

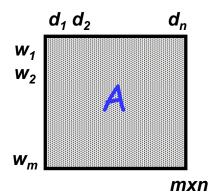


• the *i*-th entry of a row of V is related to the projection of a corresponding row of A^T onto the *i*-th column of U

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LSA: Theoretical Foundation (7/10)

- Fundamental comparisons based on SVD
 - The original word-document matrix (A)



- compare two terms → dot product of two rows of A
 or an entry in AA^T
- compare two docs \rightarrow dot product of two columns of *A* – or an entry in $A^{T}A$
- compare a term and a doc \rightarrow each individual entry of A
- The new word-document matrix (A')
 - Compare two terms $A'A'^{T}=(U'\Sigma'V'^{T})(U'\Sigma'V'^{T})^{T}=U'\Sigma'V'^{T}\Sigma'TU'^{T}=(U'\Sigma')(U'\Sigma')^{T}$
 - \rightarrow dot product of two rows of *U'* Σ '
 - Compare two docs $A'^TA' = (U'\Sigma'V'^T)^T (U'\Sigma'V'^T) = V'\Sigma'^T U^T U'\Sigma'V'^T = (V'\Sigma')(V'\Sigma')^T$ $\rightarrow dot product of two rows of <math>V'\Sigma'$
 - Compare a query word and a doc → each individual entry of A' (scaled by the square root of singular values)

stretching

or shrinking

LSA: Theoretical Foundation (8/10)

- **Fold-in**: find the representation for a pseudo-document *q*
 - For objects (new queries or docs) that did not appear in the original analysis
 - Fold-in a new *m*_x1 query (or doc) vector

See Figure A in next page

Just like a row of V

$$- \hat{q}_{1 \times k} = \left(q^T \right)_{1 \times m} U_{m \times k} \Sigma_{k \times k}^{-1}$$

The separate dimensions are differentially weighted.

remember that

 $A = U\Sigma V^{T} \checkmark$ $\Rightarrow A^{T}U = (U\Sigma\Sigma^{T})^{T}U$ $= V\Sigma\Sigma^{T}U = V\Sigma$ $\Rightarrow V\Sigma = A^{T}U$ $\Rightarrow V = A^{T}U\Sigma^{-1}$

 scaled by the inverse of singular values.
 Represented as the weighted sum of its component word (or term) vectors

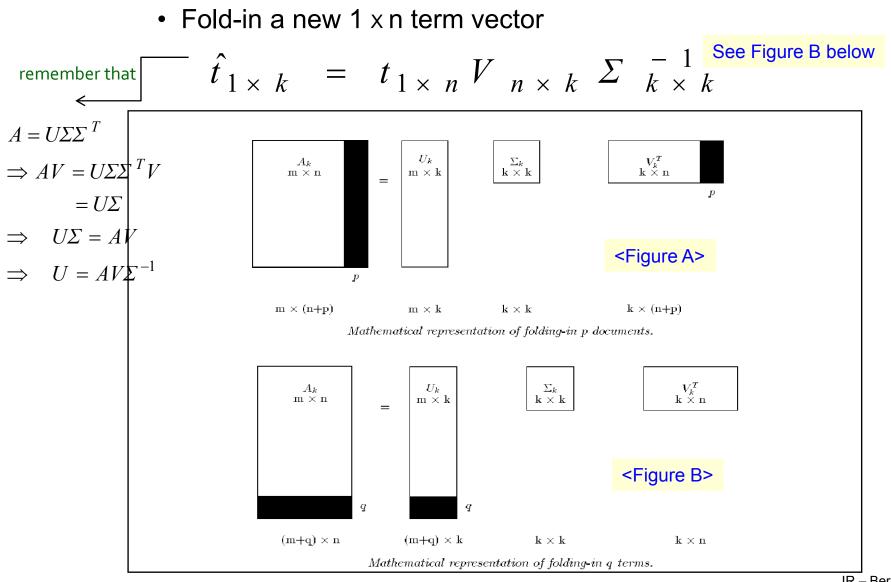
Query is represented by the weighted sum of it constituent term vectors

 Cosine measure between the query and doc vectors in the latent semantic space (docs are sorted in descending order of their cosine values)

$$sim \left(\hat{q}, \hat{d} \right) = coine \left(\hat{q} \Sigma, \hat{d} \Sigma \right) = \frac{\hat{q} \Sigma^2 \hat{d}^T}{\left| \hat{q} \Sigma \right| \left| \hat{d} \Sigma \right|}$$

row vectors

LSA: Theoretical Foundation (9/10)



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LSA: Theoretical Foundation (10/10)

- Note that the first k columns of U and V are orthogonal, but the rows of U and V (i.e., the word and document vectors), consisting k elements, are not orthogonal
- Alternatively, A can be written as the sum of k rank-1 matrices

$$A \approx A_k = \sum_{i=1}^k u_i \sigma_i v_i^T$$

 $-u_i$ and v_i are respectively the eigenvectors of U and V

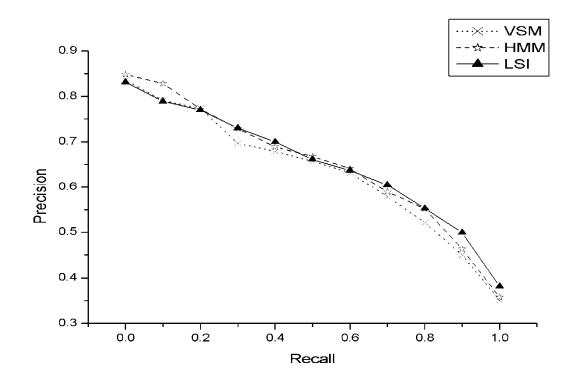
• LSA with relevance feedback (query expansion)

$$\hat{q}_{1 \times k} = \left(q^T \right)_{1 \times m} U_{m \times k} \Sigma_{k \times k}^{-1} + \left(d^T \right)_{1 \times n} V_{n \times k}$$

- d is a binary vector whose elements specify which documents to add to the query

LSA: A Simple Evaluation

- Experimental results
 - HMM is consistently better than VSM at all recall levels
 - LSA is better than VSM at higher recall levels



Recall-Precision curve at 11 standard recall levels evaluated on TDT-3 SD collection. (Using word-level indexing terms)

LSA: Pro and Con (1/2)

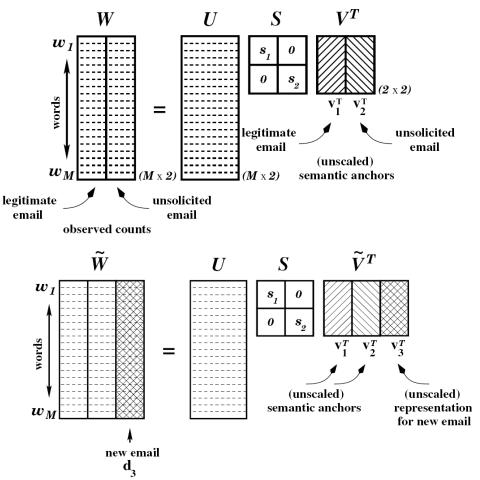
- Pro (Advantages)
 - A clean formal framework and a clearly defined optimization criterion (least-squares)
 - Conceptual simplicity and clarity
 - Handle synonymy problems ("heterogeneous vocabulary")
 - Replace individual terms as the descriptors of documents by independent "artificial concepts" that can specified by any one of several terms (or documents) or combinations
 - Good results for high-recall search
 - Take term co-occurrence into account

LSA: Pro and Con (2/2)

- Disadvantages
 - Contextual or positional information for words in documents is discarded (the so-called *bag-of-words* assumption)
 - High computational complexity (e.g., SVD decomposition)
 - Exhaustive comparison of a query against all stored documents is needed (cannot make use of inverted files ?)
 - LSA offers only a partial solution to polysemy (e.g. bank, bass,...)
 - Every term is represented as just one point in the latent space (represented as weighted average of different meanings of a term)
 - To date, aside from folding-in, there is no optimal way to add information (new words or documents) to an existing word-document space
 - Re-compute SVD (or the reduced space) with the added information is a more direct and accurate solution

LSA: Junk E-mail Filtering

 One vector represents the centriod of all e-mails that are of interest to the user, while the other the centriod of all e-mails that are not of interest



LSA: Dynamic Language Model Adaptation (1/4)

- Let w_q denote the word about to be predicted, and H_{q-1} the admissible LSA history (context) for this particular word
 - The vector representation of H_{q-1} is expressed by \tilde{d}_{q-1}
 - Which can be then projected into the latent semantic space

LSA representation
$$\widetilde{\overline{v}}_{q-1} = \widetilde{v}_{q-1}S = \widetilde{d}_{q-1}^T U$$
 [change of notation : $S = \Sigma$]
• Iteratively update \widetilde{d}_{q-1} and $\widetilde{\overline{v}}_{q-1}$ as the decoding
evolves $\widetilde{d}_q = \frac{n_q - 1}{n_q} \widetilde{d}_{q-1} + \frac{1 - \varepsilon_i}{n_q} [0...1...0]^T$
LSA representation $\widetilde{\overline{v}}_q = \widetilde{v}_q S = d_{q-1}^T U = \frac{1^q}{n_q} [(n_q - 1)\widetilde{\overline{v}}_{q-1} + (1 - \varepsilon_i)u_i]$
or $= \frac{1}{n_q} [\lambda \cdot (n_q - 1)\widetilde{\overline{v}}_{q-1} + (1 - \varepsilon_i)u_i]$
with exponential decay
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LSA: Dynamic Language Model Adaptation (2/4)

• Integration of LSA with N-grams

 $\begin{aligned} &\Pr(w_q \mid H_{q-1}^{(n+l)}) = \Pr(w_q \mid H_{q-1}^{(n)}, H_{q-1}^{(l)}) \\ &\text{where } H_{q-1} \text{ denotes some suitable history for word } w_q, \\ &\text{and the superscripts}^{(n)} and^{(l)} \text{ refer to the } n \text{ - gram} \\ &\text{ component}(w_{q-1}w_{q-2}...w_{q-n+1}, \text{ with } n > 1), \text{ the LSA} \\ &\text{ component}(\widetilde{d}_{q-1}): \end{aligned}$

This expression can be rewritten as :

$$\Pr(w_q \mid H_{q-1}^{(n+l)}) = \frac{\Pr(w_q, H_{q-1}^{(l)} \mid H_{q-1}^{(n)})}{\sum_{w_i \in V} \Pr(w_i, H_{q-1}^{(l)} \mid H_{q-1}^{(n)})}$$

LSA: Dynamic Language Model Adaptation (3/4)

• Integration of LSA with N-grams (cont.)

$$\begin{aligned} \Pr(w_{q}, H_{q-1}^{(l)} \mid H_{q-1}^{(n)}) &= & \text{Assume the probability of the document} \\ \Pr(w_{q} \mid H_{q-1}^{(n)}) \cdot \Pr(H_{q-1}^{(l)} \mid w_{q}, H_{q-1}^{(n)}) & \text{brickly given the current word is not affected} \\ &= \Pr(w_{q} \mid w_{q-1}w_{q-2}\cdots w_{q-n+1}) \cdot \Pr(\widetilde{d}_{q-1} \mid w_{q} \underline{w_{q-1}w_{q-2}\cdots w_{q-n+1}}) \\ &= \Pr(w_{q} \mid w_{q-1}w_{q-2}\cdots w_{q-n+1}) \cdot \Pr(\widetilde{d}_{q-1} \mid w_{q}) \\ &= \Pr(w_{q} \mid w_{q-1}w_{q-2}\cdots w_{q-n+1}) \cdot \frac{\Pr(w_{q} \mid \widetilde{d}_{q-1}) \Pr(\widetilde{d}_{q-1})}{\Pr(w_{q})} \\ &= \Pr(w_{q} \mid w_{q-1}w_{q-2}\cdots w_{q-n+1}) \cdot \frac{\Pr(w_{q} \mid \widetilde{d}_{q-1})}{\Pr(w_{q})} \\ &\xrightarrow{\sum_{w_{i} \in V} \Pr(w_{i} \mid w_{q-1}w_{q-2}\cdots w_{q-n+1})} \cdot \frac{\Pr(w_{i} \mid \widetilde{d}_{q-1})}{\Pr(w_{i})} \\ &\xrightarrow{\sum_{w_{i} \in V} \Pr(w_{i} \mid w_{q-1}w_{q-2}\cdots w_{q-n+1})} \cdot \frac{\Pr(w_{i} \mid \widetilde{d}_{q-1})}{\Pr(w_{i})} \\ &\xrightarrow{\text{Berlin Chen 28}} \end{aligned}$$

LSA: Dynamic Language Model Adaptation (4/4)

Intuitively, $\Pr(w_q | \tilde{d}_{q-1})$ reflects the "relevance" of word w_q to the admissible history, as observed through \tilde{d}_{q-1} :

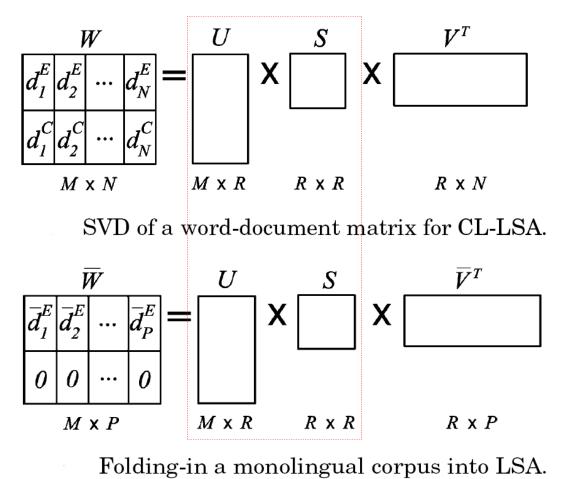
$$\begin{aligned} &\Pr(w_{q} \mid \widetilde{d}_{q-1}) \\ &\approx K(w_{q} \mid \widetilde{d}_{q-1}) \\ &= \cos(u_{q} S^{1/2}, \widetilde{v}_{q-1} S^{1/2}) = \frac{u_{q} S \widetilde{v}_{q-1}^{T}}{\left\| u_{q} S^{1/2} \right\| \left\| \widetilde{v}_{q-1} S^{1/2} \right\|} \end{aligned}$$

As such, it will be highest for words whose meaning aligns most closely with the semantic favric of \tilde{d}_{q-1} (i.e., relevant "content" words), and lowest for words which do not convey any particular information about this fabric (e.g., "function" works like "*the*").

J. Bellegarda, Latent Semantic Mapping: Principles & Applications (Synthesis Lectures on Speech and Audio Processing), 2008

LSA: Cross-lingual Language Model Adaptation (1/2)

 Assume that a document-aligned (instead of sentencealigned) Chinese-English bilingual corpus is provided



LSA: Cross-lingual Language Model Adaptation (2/2)

• CL-LSA adapted Language Model

 d_i^E is a relevant English doc of the Mandarin d_i^C doc being transcribed, obtained by CL-IR

$$P_{\text{Adapt}}\left(c_{k}\left|c_{k-1},c_{k-2},d_{i}^{E}\right.\right)$$
$$=\lambda \cdot PP_{\text{CL-LCA-Unigram}}\left(c_{k}\left|d_{i}^{E}\right.\right) + P_{\text{BG-Trigram}}\left(c_{k}\left|c_{k-1},c_{k-2}\right.\right)$$

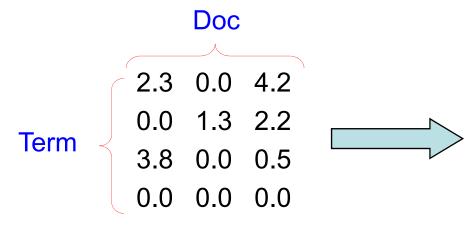
$$P_{\text{CL-LCA-Unigram}}\left(c\middle|d_{i}^{E}\right) = \sum_{e} P_{T}(c|e)P(e\middle|d_{i}^{E})$$
$$P_{T}(c|e) \approx \frac{\sin(\vec{c},\vec{e})^{\gamma}}{\sum_{c'}\sin(\vec{c'},\vec{e})^{\gamma}} \quad (\gamma >> 1)$$

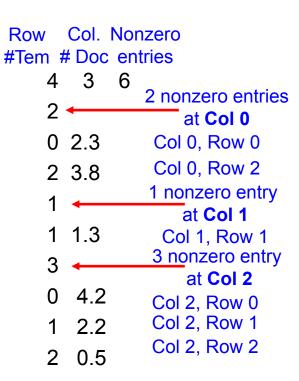
LSA: SVDLIBC

- Doug Rohde's SVD C Library version 1.3 is based on the <u>SVDPACKC</u> library
- Download it at <u>http://tedlab.mit.edu/~dr/</u>

LSA: Exercise (1/4)

- Given a sparse term-document matrix
 - E.g., 4 terms and 3 docs

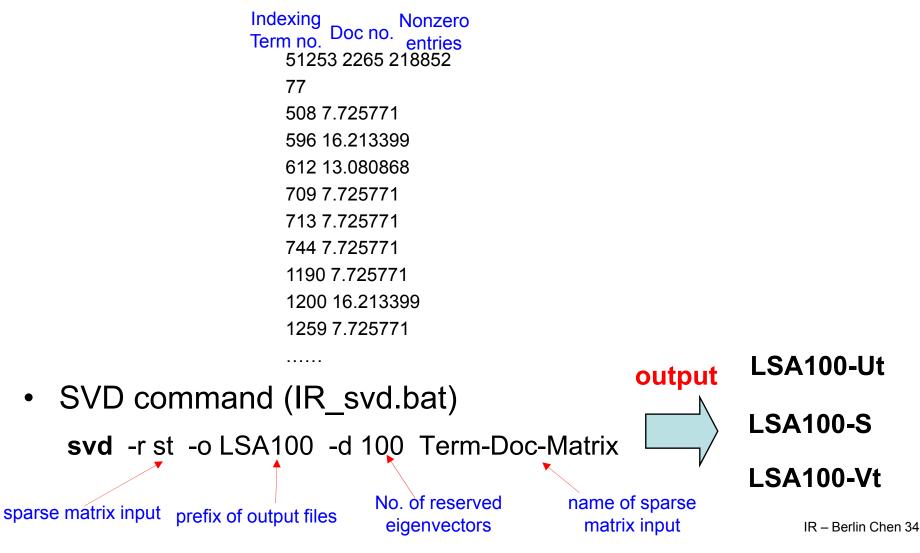




- Each entry can be weighted by TFxIDF score
- Perform SVD to obtain term and document vectors represented in the latent semantic space
- Evaluate the information retrieval capability of the LSA approach by using varying sizes (e.g., 100, 200,...,600 etc.) of LSA dimensionality

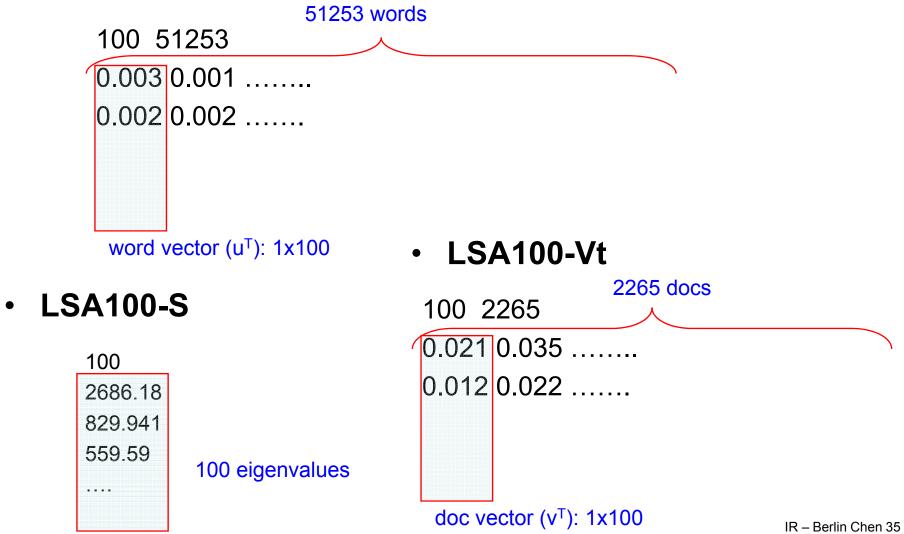
LSA: Exercise (2/4)

• Example: term-document matrix



LSA: Exercise (3/4)

• LSA100-Ut



LSA: Exercise (4/4)

• Fold-in a new *m*_x1 query vector

$$\hat{q}_{1 \times k} = \begin{pmatrix} q & T \\ 1 \times m \end{pmatrix}_{1 \times m} U_{m \times k} \sum_{k \times k}^{-1}$$
The separate dimensions are differentially weighted Query represented by the weighted sum of it constituent term vectors

• Cosine measure between the query and doc vectors in the latent semantic space

$$sim \left(\hat{q}, \hat{d}\right) = coine \left(\hat{q}\Sigma, \hat{d}\Sigma\right) = \frac{\hat{q}\Sigma^2 \hat{d}^T}{\left|\hat{q}\Sigma\right| \left|\hat{d}\Sigma\right|}$$