# **Clustering Techniques**

#### Berlin Chen 2003

References:

- 1. Modern Information Retrieval, chapters 5, 7
- 2. Foundations of Statistical Natural Language Processing, Chapter 14

# Clustering

- Place similar objects in the same group and assign dissimilar objects to different groups
  - Word clustering
    - Neighbor overlap: words occur with the similar left and right neighbors (such as *in* and *on*)
  - Document clustering
    - Documents with the similar topics or concepts are put together
- But clustering cannot give a comprehensive description of the object
  - How to label objects shown on the visual display
- Clustering is a way of learning

### Clustering vs. Classification

- Classification is supervised and requires a set of labeled training instances for each group (class)
- Clustering is unsupervised and learns without a teacher to provide the labeling information of the training data set
  - Also called automatic or unsupervised classification

# Types of Clustering Algorithms

- Two types of structures produced by clustering algorithms
  - Flat or non-hierarchical clustering
  - Hierarchical clustering

### Flat clustering

 Simply consisting of a certain number of clusters and the relation between clusters is often undetermined

### Hierarchical clustering

- A hierarchy with usual interpretation that each node stands for a subclass of its mother's node
  - The leaves of the tree are the single objects
  - Each node represents the cluster that contains all the objects of its descendants

# Hard Assignment vs. Soft Assignment

- Another important distinction between clustering algorithms is whether they perform soft or hard assignment
- Hard Assignment
  - Each object is assigned to one and only one cluster
- Soft Assignment
  - Each object may be assigned to multiple clusters
  - An object  $x_i$  has a probability distribution  $P(\cdot|x_i)$ over clusters  $c_j$  where  $P(x_i|c_j)$  is the probability that  $x_i$  is a member of  $c_j$
  - Is somewhat more appropriate in many tasks such as NLP, IR, …

### Hard Assignment vs. Soft Assignment

 Hierarchical clustering usually adopts hard assignment while in flat clustering both types of clustering are common

# Summarized Attributes of Clustering Algorithms

- Hierarchical Clustering
  - Preferable for detailed data analysis
  - Provide more information than flat clustering
  - No single best algorithm (each of the algorithms only optimal for some applications)
  - Less efficient than flat clustering (minimally have to compute n x n matrix of similarity coefficients)
- Flat clustering
  - Preferable if efficiency is a consideration or data sets are very large
  - K-means is the conceptually method and should probably be used on a new data because its results are often sufficient
  - K-means assumes a simple Euclidean representation space, and so cannot be used for many data sets, e.g., nominal data like colors
  - The EM algorithm is the most choice. It can accommodate definition of clusters and allocation of objects based on complex probabilistic models

### **Hierarchical Clustering**

### **Hierarchical Clustering**

- Can be in either bottom-up or top-down manners
  - Bottom-up (agglomerative)
    - Start with individual objects and grouping the most similar ones
      - -E.g., with the minimum distance apart

$$sim(x, y) = \frac{1}{1 + d(x, y)}$$

- The procedure terminates when one cluster containing all objects has been formed
- Top-down (divisive)
  - Start with all objects in a group and divide them into groups so as to maximize within-group similarity

# Hierarchical Agglomerative Clustering (HAC)

- A bottom-up approach
- Assume a similarity measure for determining the similarity of two objects
- Start with all objects in a separate cluster and then repeatedly joins the two clusters that have the most similarity until there is one only cluster survived
- The history of merging/clustering forms a binary tree or hierarchy

# Hierarchical Agglomerative Clustering (HAC)

#### • Algorithm

```
1 Given: a set X = \{x_1, \dots, x_n\} of objects
 a function sim: \mathcal{P}(\mathcal{X}) \times \mathcal{P}(\mathcal{X}) \to \mathbb{R}
 3 for i := 1 to n do
 4 C_i := \{x_i\} end
 5 C := \{c_1, \ldots, c_n\}
 6 j := n + 1
 7 while C > 1 cluster number
   (c_{n_1}, c_{n_2}) := \operatorname{arg} \max_{(c_u, c_v) \in C \times C} \operatorname{sim}(c_u, c_v)
 8
 9 C_j = C_{n_1} \cup C_{n_2}
   C := C \setminus \{c_{n_1}, c_{n_2}\} \cup \{c_i\}
10
    j := j + 1
11
                    Figure 14.2 Bottom-up hierarchical clustering.
```

#### **Distance Metrics**

• Euclidian distance (L<sub>2</sub> norm)

$$L_2(\vec{x}, \vec{y}) = \sum_{i=1}^m (x_i - y_i)^2$$

•  $L_1$  norm

$$L_1(\vec{x}, \vec{y}) = \sum_{i=1}^m |x_i - y_i|$$

 Cosine Similarity (transform to a distance by subtracting from 1)

$$1 - \frac{\vec{x} \cdot \vec{y}}{\left|\vec{x}\right| \cdot \left|\vec{y}\right|}$$

- Especially for the bottom-up approaches
- Single-link clustering
  - The similarity between two clusters is the similarity of the two closest objects in the clusters
  - Search over all pairs of objects that are from the two different clusters and select the pair with the greatest similarity



greatest similarity

$$sim\left(c_{i},c_{j}\right) = \max_{\vec{x}\in c_{i},\vec{y}\in c_{j}}sim\left(\vec{x},\vec{y}\right)$$

#### Complete-link clustering

- The similarity between two clusters is the similarity of their two most dissimilar members
- Sphere-shaped clusters are achieved
- Preferable for most IR and NLP applications  $sim(c_i, c_j) = \min_{\vec{x} \in c_i, \vec{y} \in c_j} sim(\vec{x}, \vec{y})$





Figure 14.5 Intermediate clustering of the points in figure 14.4. Figure 14.7 Complete-link clustering of the points in figure 14.4.

- Group-average agglomerative clustering
  - A compromise between single-link and complete-link clustering
  - The similarity between two clusters is the average similarity between members
  - If the objects are represented as length-normalized vectors and the similarity measure is the cosine
    - There exists an fast algorithm for computing the average similarity

sim 
$$(\vec{x}, \vec{y}) = \cos((\vec{x}, \vec{y})) = \frac{\vec{x} \cdot \vec{y}}{|\vec{x}||\vec{y}|} = \vec{x} \cdot \vec{y}$$

- Group-average agglomerative clustering (cont.)
  - The average similarity SIM between vectors in a cluster  $c_i$  is defined as

$$SIM\left(c_{j}\right) = \frac{1}{\left|c_{j}\right| \left(\left|c_{j}\right| - 1\right)} \sum_{\vec{x} \in c_{j}} \sum_{\vec{y} \in c_{j} \atop \vec{y} \neq \vec{x}} sim\left(\vec{x}, \vec{y}\right)$$

- The sum of members in a cluster  $c_j$ :  $\vec{s}(c_j) = \sum_{\vec{x} \in c_j} \vec{x}$
- Express *SIM*  $(c_j)$  in terms of  $\vec{s}$   $(c_j)$

$$\vec{s} (c_{j}) \cdot \vec{s} (c_{j}) = \sum_{\vec{x} \in c_{j}} \vec{x} \cdot \vec{s} (c_{j}) = \sum_{\vec{x} \in c_{j}} \sum_{\vec{y} \in c_{j}} \vec{x} \cdot \vec{y}$$

$$= |c_{j}| (|c_{j}| - 1) SIM (c_{j}) + \sum_{\vec{x} \in c_{j}} |\vec{x} \cdot \vec{x}| = 1$$

$$= |c_{j}| (|c_{j}| - 1) SIM (c_{j}) + |c_{j}|$$

$$\therefore SIM (c_{j}) = \frac{\vec{s} (c_{j}) \cdot \vec{s} (c_{j}) - |c_{j}|}{|c_{j}| (|c_{j}| - 1)}$$

- **Group-average** agglomerative clustering (cont.)
  - -As merging two clusters  $c_j$  and  $c_j$ , the cluster sum vectors  $\vec{s}(c_i)$  and  $\vec{s}(c_j)$  are known in advance  $\vec{s}(c_{New}) = \vec{s}(c_i) + \vec{s}(c_j)$ ,  $|c_{New}| = |c_i| + |c_j|$
  - The average similarity for their union will be

SIM 
$$(c_i \cup c_j) = \frac{(\vec{s}(c_i) + \vec{s}(c_j)) \cdot (\vec{s}(c_i) + \vec{s}(c_j)) - (|c_i| + |c_j|)}{(|c_i| + |c_j|)(|c_i| + |c_j| - 1)}$$

#### An Example



# **Divisive Clustering**

- A top-down approach
- Start with all objects in a single cluster
- At each iteration, select the least coherent cluster and split it
- Continue the iterations until a predefined criterion (e.g., the cluster number) is achieved
- The history of clustering forms a binary tree or hierarchy

# **Divisive Clustering**

- To select the least coherent cluster, the measures used in bottom-up clustering can be used again here
  - Single link measure
  - Complete-link measure
  - Group-average measure
- How to split a cluster
  - Also is a clustering task (finding two sub-clusters)
  - Any clustering algorithm can be used for the splitting operation, e.g.,
    - Bottom-up algorithms
    - Non-hierarchical clustering algorithms (e.g., K-means)

### **Divisive Clustering**

#### Algorithm

```
1 Given: a set X = \{x_1, \dots, x_n\} of objects
                 a function coh: \mathcal{P}(\mathcal{X}) \to \mathbb{R}
 2
                 a function split: \mathcal{P}(\mathcal{X}) \to \mathcal{P}(\mathcal{X}) \times \mathcal{P}(\mathcal{X})
 3
 4 C := \{\chi\} (= \{c_1\})
 5 j := 1
 6 while \exists c_i \in C s.t. |c_i| > 1
             c_u := \arg \min_{c_v \in C} \operatorname{coh}(c_v)
 7
           (c_{j+1}, c_{j+2}) = \operatorname{split}(c_u)
 8
            C := C \setminus \{c_u\} \cup \{c_{j+1}, c_{j+2}\}
 9
            j := j + 2
10
                        Figure 14.3 Top-down hierarchical clustering.
```

#### **Non-Hierarchical Clustering**

### Non-hierarchical Clustering

- Start out with a partition based on randomly selected seeds (one seed per cluster) and then refine the initial partition
  - In a multi-pass manner
- **Problems** associated non-hierarchical clustering
  - When to stop MI, group average similarity, likelihood
  - What is the right number of clusters  $k-1 \rightarrow k \rightarrow k+1$
- Algorithms introduced here
  - The K-means algorithm
  - The EM algorithm

Hierarchical clustering also has to face this problem

- A hard clustering algorithm
- Define clusters by the center of mass of their members
- Initialization
  - A set of initial cluster centers is needed

#### Recursion

- Assign each object to the cluster whose center is closet
- Then, re-compute the center of each cluster as the centroid or mean of its members
  - Using the medoid as the cluster center ?

#### • Algorithm



• Example 1



**Figure 14.9** One iteration of the K-means algorithm. The first step assigns objects to the closest cluster mean. Cluster means are shown as circles. The second step recomputes cluster means as the center of mass of the set of objects that are members of the cluster.

#### • Example 2

Cluster	Members	
1	ballot (0.28), polls (0.28), Gov (0.30), seats (0.32)	government
2	profit (0.21), finance (0.21), payments (0.22)	finance
3	NFL (0.36), $Reds$ (0.28), $Sox$ (0.31), inning (0.33),	sports
4	researchers (0.23), science (0.23)	research
5	Scott (0.28), Mary (0.27), Barbara (0.27), Edward (0	).29) <b>name</b>

**Table 14.4** An example of K-means clustering. Twenty words represented as vectors of co-occurrence counts were clustered into 5 clusters using K-means. The distance from the cluster centroid is given after each word.

$$s_{u,v} = \frac{\vec{s}_u \cdot \vec{s}_v}{\left|\vec{s}_u\right| \times \left|\vec{s}_u\right|} \quad |S_i| \begin{cases} |S_i| \\ \vec{s}_u \\ \vec{s}_u \\ \vec{s}_v \end{cases}$$

- Choice of initial cluster centers (seeds) is important
  - Pick at random
  - Or use another method such as hierarchical clustering algorithm on a subset of the objects
  - Poor seeds will result in **sub-optimal** clustering

# The EM Algorithm

- A **soft** version of the K-mean algorithm
  - Each object could be the member of multiple clusters
  - Clustering as estimating a mixture of (continuous) probability distributions

$$\vec{x}_{i} = P(c_{i}) \qquad P(x_{i}|c_{i}) \qquad \max P(\vec{x}_{i}|\Theta) \\ = \max \sum_{i=1}^{k} P(\vec{x}_{i}|c_{i};\Theta) P(c_{i}|\Theta) \\ i = \max \sum_{i=1}^{k} P(\vec{x}_{i}|c_{i};\Theta) P(c_{i}|\Theta) \\ i = \max \sum_{i=1}^{k} P(\vec{x}_{i}|c_{i};\Theta) P(c_{i}|\Theta) \\ i = \max \sum_{i=1}^{n} P(\vec{x}_{i}|\Theta) \\ = \max \sum_{i=1}^{n} \log \sum_{i=1}^{k} P(\vec{x}_{i}|c_{i};\Theta) P(c_{i}|\Theta) \qquad 29$$

### The EM Algorithm

- E-step (Expectation)
  - The expectation  $h_{ij}$  of the hidden variable  $z_{ij}$

$$h_{ij} = E\left(z_{ij} | \vec{x}_{i}; \Theta\right) = \frac{P\left(\vec{x}_{i} | c_{j}; \Theta\right) P\left(c_{j} | \Theta\right)}{\sum_{l=1}^{k} P\left(\vec{x}_{i} | c_{l}; \Theta\right) P\left(c_{l} | \Theta\right)}$$

• M-step (Maximization)

$$\vec{u}'_{j} = \frac{\sum_{i=1}^{n} h_{ij} \vec{x}_{i}}{\sum_{i=1}^{n} h_{ij}}$$

$$\Sigma'_{j} = \frac{\sum_{i=1}^{n} h_{ij} (\vec{x}_{i} - \vec{\mu}'_{j}) (\vec{x}_{i} - \vec{\mu}'_{j})^{T}}{\sum_{i=1}^{n} h_{ij}}$$

$$\pi'_{j} = \frac{\sum_{i=1}^{n} h_{ij}}{\sum_{j=1}^{n} \sum_{i=1}^{n} h_{ij}}$$

# The EM Algorithm

- The initial cluster distributions can be estimated using the K-means algorithm
- The procedure terminates when the likelihood function l(X |Θ) is converged or maximum number of iterations is reached